



## Social Media Code of Conduct

The school has started a simple Facebook Page with the intent to make connecting with our school community more convenient. Our Facebook page will allow for staff, parents, guardians and local community members to keep up to date with activities through a medium preferred by many. This is a place to build upon our welcoming, informative school spirit and bring to everyone's attention the things that make our school great.

### Our Code of Conduct

#### Users

Parents, guardians, staff and local community members are invited to join the Cervantes Primary (CP) Facebook page. Any user interacting with the CP Facebook page must do so using an account that clearly identifies them by their real name.

#### Content

Material related to promoting and reminding about school events and activities

Material (including group photos with no names) of class activities

#### Interacting with the Facebook page

Users will be able to comment on the school's postings and on comments by other users. Users will also be able to 'like' a post or comment.

Users will not be able to tag a post, author a posting of their own or load media such as videos or photos.

Any photos or class information will be posted in the group page and will not be able to be shared.

Any interaction made is to be positive and if you wish to raise an issue or concern please do it in person and not via Facebook.

We wish for our communities conduct on the CP Facebook page to serve as role modelling for our students as to how to behave in social media spaces.

#### Underage Facebook Users

Cervantes Primary School does not endorse children under the 13 year old threshold imposed by Facebook creating their own Facebook account. We encourage students under parental supervision to view our school's Facebook page; however, under no circumstances are they to contribute to the content.

#### Actions resulting from a breach of this Code of Conduct

Cervantes Primary School reserves the right to ban any user from interacting with its Facebook page for breaches of this Code of Conduct.

#### The law

Cervantes Primary School's Facebook page operates under the Commonwealth Telecommunications Act and Facebook's Terms.

*Please sign the Consent Form (sent with Newsletter) and return to the school so that when you make a request to join the Cervantes Primary Facebook page we can accept your request.*

